

Epic Notion | Frontend Web Designer/Developer

Epic Notion is a full-service digital marketing agency. We blend strategic thinking with creativity and the latest technology to help clients build their brands through meaningful customer engagement. Our team of talented marketers, designers and developers are passionate about building brands and connecting people.

We're looking for a versatile frontend web designer and developer with a great eye for clean design combined with WordPress/HTML/CSS coding skills. The ideal candidate will be responsible for designing, developing, testing, and debugging responsive websites using WordPress (main focus), in addition to designing landing pages, email templates, display ads and infographics.

Primary Responsibilities:

- Design and develop a variety of WordPress websites
- Design and develop lead-generation landing pages
- Design eye-catching display ads for paid social / search campaigns
- Design infographics, e-books and other visuals for a variety of marketing needs

Other Responsibilities:

- Participate in UI/UX design planning and user-experience testing
- Participate in website planning and visitor journey-mapping efforts
- Source images for stock photography, stock videos, infographics, etc.
- Help troubleshoot and resolve various WordPress technical issues as needed
- Participate in conversion rate optimization efforts such as A/B and multivariate testing
- Collaborate with SEO teams to improve website performance
- Experience working within the Shopify (Liquid) ecommerce platform is a big plus, too!

Qualifications:

- 2+ years professional experience is preferred.
- Great eye for topography, layout, alignment, padding and other design fundamentals
- Very good working knowledge of WordPress, HTML and CSS is required
- Firm grasp of design tools such as Adobe Creative Suite, Canva and other tools
- Firm grasp of responsive web design best practices for cross-browser and cross-device viewing
- Be a creative problem solver with a can-do attitude
- Basic video editing skills is a big plus!
- Work hard, but know when to cut loose and have fun, too!

Our Offering:

- Hybrid work schedule with both remote and in-person days.
- Full suite of health benefits including medical, dental, vision, disability, life insurance and more
- Company matched 401(k)
- Annual profit sharing bonus program
- Paid vacation, Holidays and personal/sick days
- Continuing education and skills training opportunities
- A great team that values talent, integrity, hard work and family
- Collaborative, creative office environment in desirable Southend in Charlotte, NC

How to Apply:

Please send introductory email and resume via attachment to careers@epicnotion.com.

