

Epic Notion: Visual/Web Designer

Epic Notion is a full-service digital marketing agency. We blend strategic thinking with creativity and the latest technology to help clients build their brands through meaningful customer engagement. Our team of talented marketers, designers and developers are passionate about building brands and connecting people.

We're looking for a versatile visual/website designer who has a great eye for design combined with HTML/CSS coding skills. The ideal candidate will be responsible for designing, developing, testing, and debugging responsive websites using WordPress, in addition to designing landing pages and displays ads.

Responsibilities:

- Design, develop, test and debug WordPress websites
- Design and develop lead-generation landing pages
- Design eye-catching display ads for paid social / search campaigns
- Basic video editing skills for social media ads is a big plus!

Responsibilities:

- Participate in UX design and quality assurance testing
- Participate in website planning and visitor journey-mapping efforts
- Troubleshoot and resolve various website technical issues as needed
- Participate in conversion rate optimization efforts such as A/B and multivariate testing
- Collaborate with SEO teams to improve website performance
- Experience working within the Shopify (Liquid) ecommerce platform is a big plus, too!

Qualifications:

- 2+ years professional experience is preferred.
- Great UI design skills (be prepared to show design examples)
- Working knowledge of WordPress is required
- Working knowledge of HTML, CSS and JavaScript is preferred (not required)
- Good understanding of SEO optimization tactics
- Video editing skills is a big plus!
- Be a creative problem solver with a can-do attitude
- Work hard, but know when to cut loose and have fun, too!

Our Offering:

- A great team that values talent, integrity, hard work and family
- Full suite of health benefits including medical, dental, vision, disability, life insurance and more
- Company matched 401(k)
- Paid vacation days, paid Holidays, and paid personal/sick days
- Continuing education and skills training opportunities
- Collaborative, creative office environment in desirable Southend in Charlotte, NC

How to Apply:

Please send introductory email and resume via attachment to careers@epicnotion.com.

